

# Trafinz 2023 Conference Delegate Survey Results

37 Responses

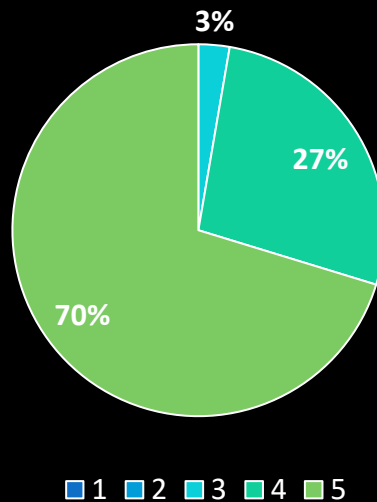


New Journeys  
in Mobility  
for Aotearoa

## Please rate the organisation of the conference

1 = Poor, 5 = Excellent

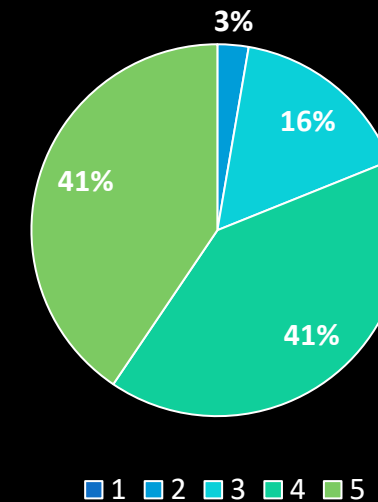
Average answer of 4.68 from all respondents



## Please rate the conference venue

1 = Poor, 5 = Excellent

Average answer of 4.19 from all respondents



## New Journeys in Mobility for Aotearoa

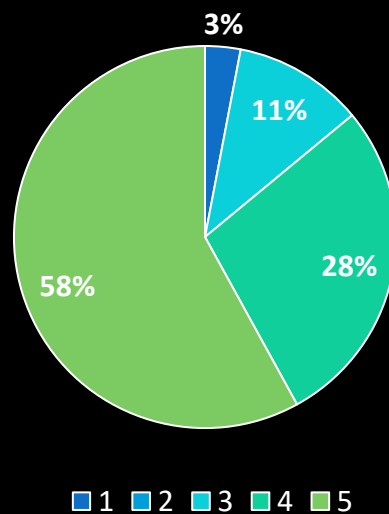
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## Please rate the audio visual at the conference

1 = Poor, 5 = Excellent

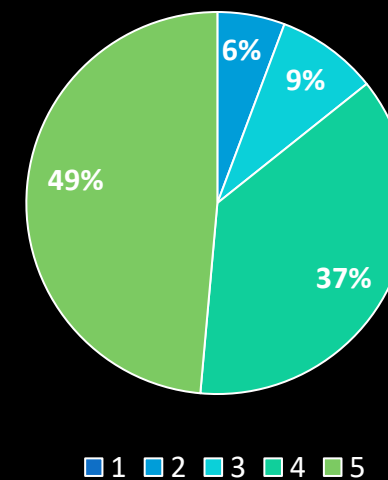
Average answer of 4.39 from all respondents



## Please rate the catering at the conference

1 = Poor, 5 = Excellent

Average answer of 4.29 from all respondents



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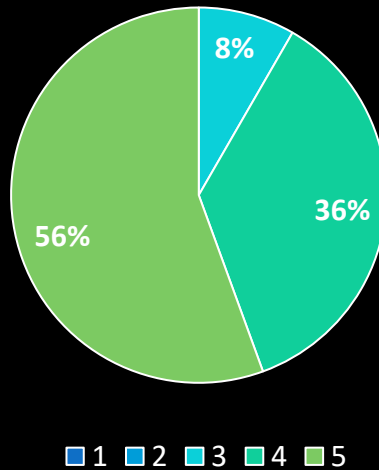
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## Please rate the conference theming/signage

1 = Poor, 5 = Excellent

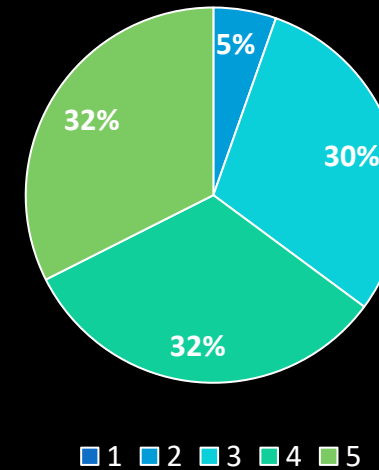
Average answer of 4.47 from all respondents



## Please rate the exhibition

1 = Poor, 5 = Excellent

Average answer of 3.92 from all respondents



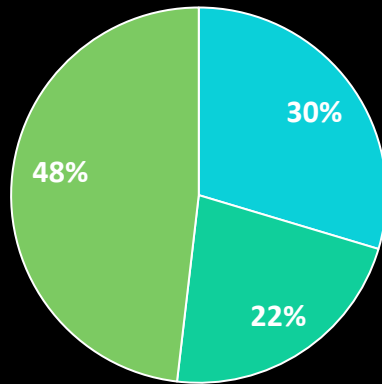
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## Please rate the icebreaker/welcome function

1 = Poor, 5 = Excellent

Average answer of 4.19 from all respondents

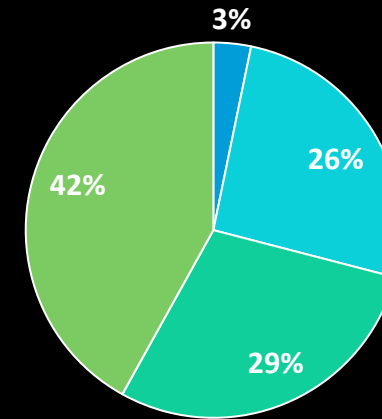


■ 1 ■ 2 ■ 3 ■ 4 ■ 5

## Please rate the conference dinner at the Maritime Room

1 = Poor, 5 = Excellent

Average answer of 4.10 from all respondents



■ 1 ■ 2 ■ 3 ■ 4 ■ 5

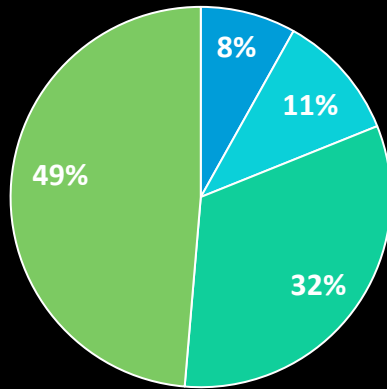
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## Please rate our MC, Andie Spargo

1 = Poor, 5 = Excellent

Average answer of 4.22 from all respondents

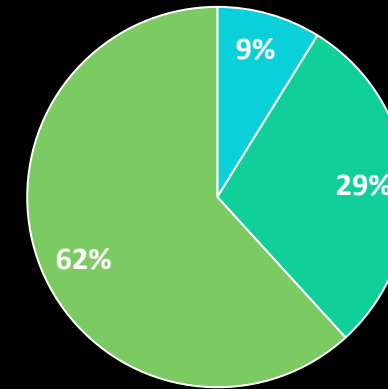


1 2 3 4 5

## Was the information leading up to the conference sufficient in detail?

1 = Poor, 5 = Excellent

Average answer of 4.53 from all respondents

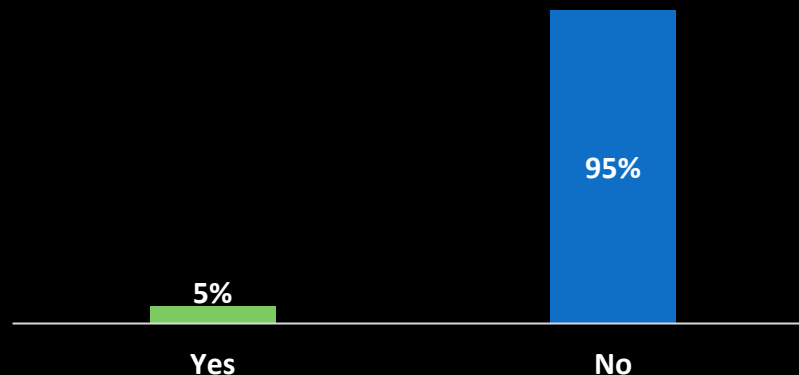


1 2 3 4 5

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## Did you have any issues registering for or attending this event?



### If yes, please explain

- I didn't get the emails initially but Glenda did get hold of me directly and let me know I had prepaid my ticket from 2021 - tbh I had forgotten!
- The pin provided in the email did not work, had to follow up with an email. The email had a quick response with a reset password.

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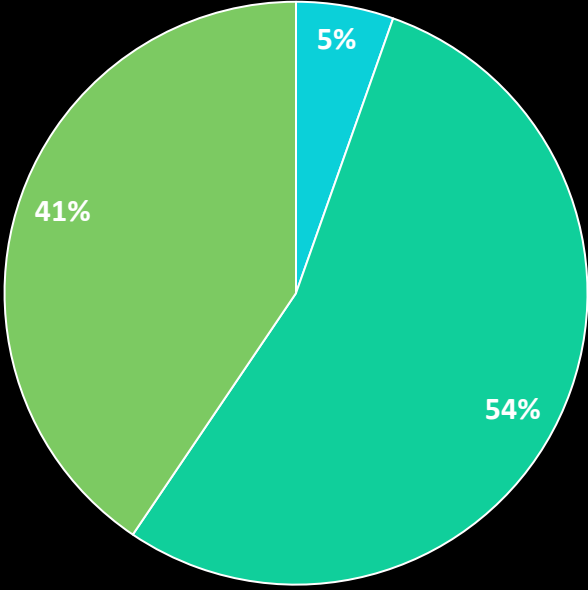
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# Please rate Trafinz 2023 for overall experience

1 = Poor, 5 = Excellent

Average answer of 4.35 from all respondents



■ 1 ■ 2 ■ 3 ■ 4 ■ 5

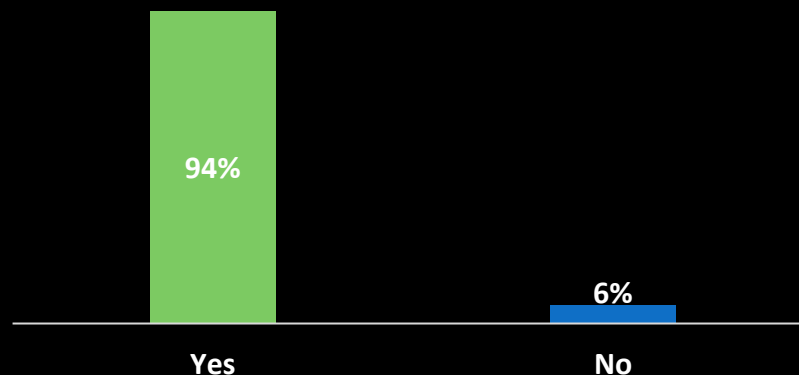
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## Overall, were the presentations relevant to your area of work?



### If no, please explain

- Felt more relevant to councils than consultants.
- Not really because we work in behaviour change and the majority of the talks were on all the other elements of the safe system. It would be good to have more best practice examples of how a campaign or education programme led to positive outcomes. The research needs to be robust though not just a survey. I was disappointed to see the Trauma Hospital get a slot to speak and promote a programme that does not meet best practice - I felt this gave it a legitimacy that is not deserved.

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## Are there any speakers you would like to see next time?

- Anything road safety related. Loved the bike hub talk and the creativity of the talk about the bike lane across the harbour bridge in Auckland
- Definitely get that Richard Young and Fiain back again for a storytime update on the Auckland Harbour Bridge
- Hopefully Wellington City Council will be in a position to present on their learnings from the VivaCity data that they should have by next year
- I took something away from every speaker but the following in particular: Ping Sim, Prof. Shanthi Ameratunga, Iain McAuley, Kathy Graham, Peter McKennie, Hamish Mackie, absolutely loved MC Andie Spargo wonderful
  - It will be good to show more solution/examples for safety in design.
  - Maybe someone from Europe as typically they do transport better there than here.
    - Michael Fitzharris
- Not so much a specific speaker, but I wonder if there would be value in a specific stream for elected officials at one or two of the break outs

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## Are there any speakers you would like to see next time?

- Our organisation has been operating for over 20 years and we have some great data and research and it would be good to be given a chance to talk about this one year.
  - Politicians, with moderated questions from the floor.
- Road safety speakers discussing effectiveness of treatments is always interesting.
  - Soames Job
  - Someone from the Global Road Safety Partnership
- The Christchurch speed team spoke very well, it would be very interesting to hear from them in another year or two to know how it goes, and what progress they make. There were presentations I missed due to other commitments and I regret not having seen them!
  - Would be a good opportunity for Part 4 Engineering students to present their research (or other uni students)

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## What was your conference highlight?

- Connecting with fellow practitioners
- Connecting with old friends and colleagues
- For me mainly the networking and seeing my team love the experience
  - Interesting conversations with peers
    - Interesting speakers
  - Learning about new technology available
- Loved the creative talk about the bike lane across the harbour bridge and loved the scooter tour even if we got wet at the end
  - Made contacts with new clients
- Meeting and connecting with delegates from across different parts of the country
  - One of the things that was done really well was the cultural opening



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## What was your conference highlight?

- Overseas speakers were helpful
  - Ping Sim's presentation
    - Political Panel
  - Political party debate
- Presentations on South Auckland Suburbs and initiatives in place or proposed
- Probably the Way safer speeds for Ōtautahi Christchurch presentation. But also meeting other people and making like-minded friends.
- Road Trauma Analysis - Michael Fitzharris, Police Session & EECA on EV charging.
- Some of the presentations particularly Associate Professor Michael Fitzharris. It was a real shame he didn't have longer. The modelling person in this section was a little out of fit.
- That as an industry, we have excellent capability, we know what needs to be done and why it needs to be done.

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## What was your conference highlight?

- The dinner
- The exhibition was well planned and plenty of relevant attendees
  - The international presenters.
    - the MC, he was great
    - The panel of politicians.
      - The political panel
    - The social hub on the app
  - There are lots of research and digital in the industrial area.
- There were many. Ping Sim presentation, Prof Shanthi Ameratunga, Peter Kennie, MC Andie Spargo fantastic, dinner at the Maritime room ...



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## What improvements could be made?

- A better MC would be preferred. Found the dinner and event itself could have been done better.
  - A room with natural lighting
  - An emerging professionals papers category to encourage new presenters.
  - Maybe a few sessions on behaviour change through education not just infrastructure
    - Better MC
- Consider combining conference with EngNZ Transportation Group conference as they are similar
- Day 2 and 3 - interactive sessions or the workshops every 2nd or 3rd as it gets quite long sitting (even though the presentations are great) Quite urban focused presentations, would be good to inject some rural.
- Events App needed to include presentation Titles, Names and Abstracts as in the pdf version.
  - Have a few more consultants attend.
  - I thought there could have been more technical papers.

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## What improvements could be made?

- If possible a workshop for Politicians at local government and national level
- More road safety initiatives related guest speakers to attract road safety coordinators to attend.
- Needed more delegates and more streams of presentations, options to choose from, more top calibre presenters
  - Overall, it was really well run
    - Probably condense down to two days not three.
- Provision of bike racks inside was great and should be the standard at every other venue. Would like to have tables at lunch instead of standing room
- Running from Tuesday to Thursday preferred to finishing on a Friday afternoon, and trying to avoid proximity to similar events in Australasia
- Signage to help people know where to go for things - it was unclear where to go at first and which room was which (they were not clearly labelled with the room names). This is especially true for the welcoming function, which was quite hard to find! More gluten free options in the catering (it was pretty good, but more options would be great). Gluten free options clearly labelled (sometimes they forgot to label things)

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## What improvements could be made?

- The catering during the day was average. The morning session only had tea and coffee (I drink neither). I had to ask for water / juice. Breakfast Pastries etc would have been nice. In general, a wider selection of food and drink would be great
- The numbers in the workshop sessions. I get overall numbers were probably not that high, but they weren't very well attended as ran concurrent to the field trips. It was a real shame that there was an event neighbouring the dinner, you couldn't really hear Andy on the microphone. The cost of additional tickets is quite high.
- The venue audio system had a high-pitched buzz in the exhibition space which became a little annoying at times. The lighting in the space was also quite dark.
- There is inevitably some variability in the quality of presentations. I would like a venue with windows to the outside world.



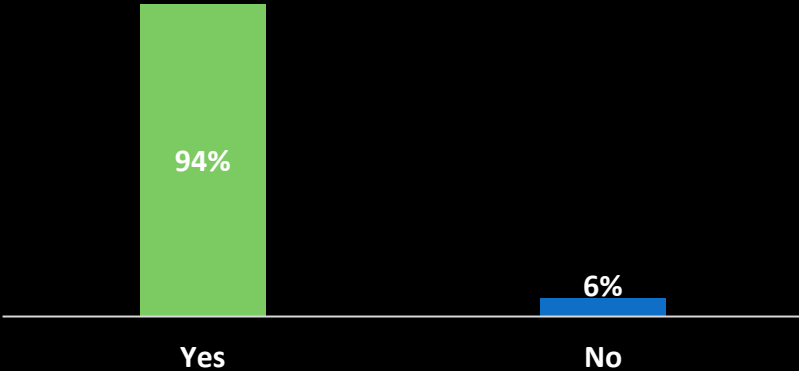
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# Did the conference meet it's theme of 'New Journeys in Mobility for Aotearoa'?



## New Journeys in Mobility for Aotearoa

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## What would you like to see included next time?

- A strong safety focus
- Clarity on theme and connectivity of speakers.
- Especially for Trafanz, it is important to hear from organisations that are not the usual attendees - e.g. user groups, accessibility stakeholders
  - How ITS is used in the safety space.
    - Lessons learnt.
- Maybe a few more overseas presenters. you can get them to join via video conferencing, to keep costs down.
  - Merge with other conferences, become a bigger event
    - More about disability inclusion and access
    - More international representation
  - More Local Government Politician's with council staff

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## What would you like to see included next time?

- More technology related themes, they were very interesting
  - Some rural focused presentations
  - More interactive activity to break the constant sitting
- Talks from road safety coordinators regarding successful projects
  - The group of presenters was wonderfully varied and together quite powerful (engineers, enforcement and public awareness experts). What came on very strong from the entire conference was if we were telling the public the story of why we need public transport and active modes. There were very good ideas provided by some presenters for "socialising the ideas" and very good evidence by other presenters(that could be used to increase public awareness) .
  - My wishlist would be for the conference to have a mini-workshop at the end to create ideas that could be used to increase more public awareness. And for Trafinz to take those ideas through and deliver them. The conference has the perfect group of people to do this.
  - We have some TV awareness coverage but not enough. Too many people underestimate the need for safety, for public transport and for active modes.

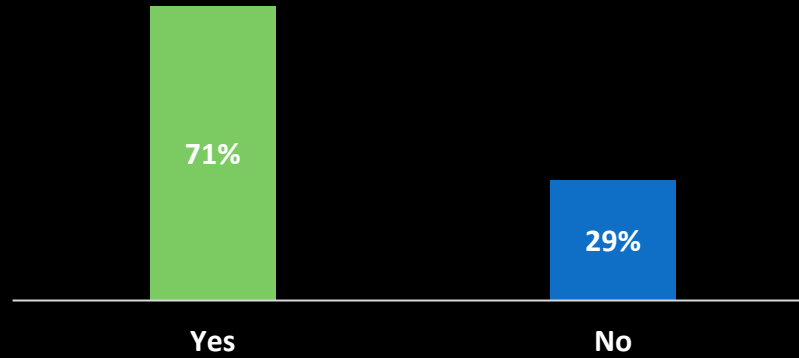
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# Do you expect to attend the next conference?



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## Additional Comments

- Everyone in the organising team were really lovely and friendly. They were very welcoming and that made me feel right at home!
  - Glenda and the team did a fabulous job as always. Andy is a great MC for the event. Numbers seemed very down on last time.
- I did not fully understand the theme of the conference. Regardless, I found the speakers interesting.
  - I'd make a call to attend when I see the speakers, location and opportunities for networking.
- Media take up was poor despite being in Auckland and easy for media to attend the next conference needs to work strongly with media and raise the transportation narrative
  - Overall a great conference - well done again!
- The conference app had the potential to be very useful for making connections, but I had to educate the majority of attendees on how to update their privacy settings. It would be good if a user is explicitly asked when they log in "Do you want your contact details to be shared with contacts who scan your barcode" rather than relying on people to proactively find the setting to change. \*

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\*Delegates are prompted to do this on first log in



## Additional Comments

- There seems to be too many conferences and with budgets for training reducing particularly in local authorities it seems you don't get critical mass and end up preaching to the converted.
  - This was my first Trafinz and it was brilliant, such a wealth of knowledge.
- Would have been good to see more Māori attending, not sure how this might be done.
  - Was really great
  - Well run event.



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